**Stoic Unseen**

An Interactive Story

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**Abstract**

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## Motivation

I have witnessed numerous people, as well as their friends and families, struggle with mental health problems. Conversing with these individuals educated me about facets of mental health I was completely unaware of. The profound effect of having an open discussion about the subject became apparent. While it’s not possible to rectify mental illness itself, or lack of access to treatment, the effect of spreading awareness and having open conversation is unparalleled. Those who have seen close friends and family suffer can affirm the value of talking about it.

## Design Problem

Chronic health problems, both mental and physical, wreak havoc on the lives of humans. Mental health problems in particular abound from systemic failures in providing access to treatment. Mental health treatment is distinct from physical health treatment for several reasons. Mental health coverage is not offered by some insurance plans, and exists scarcely available for those insured. Most patients require pharmacological treatment for their illnesses, but the required medicines are not available without prescription from a medical doctor. Psychiatrists are often inaccessible due to overwhelming patient demand, exorbitant pricing, or lack of insurance compatibility.

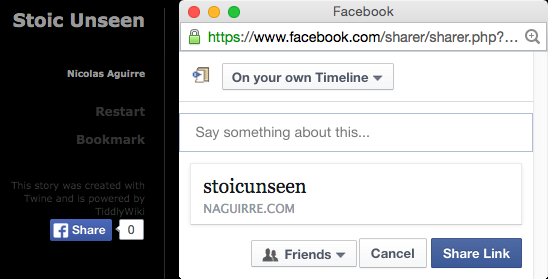
Even when patients can see a psychiatrist, continued treatment along with talk-therapy is usually required for a successful treatment plan. To some, the inaccessibility of psychiatric care prompts them to seek unhealthy alternatives such as self-medication through alcohol and recreational drugs.

Mental health is also distinct from physical health in that it carries a stigma. Persons suffering from mental illnesses may feel guilty, responsible, or ashamed of their illnesses. However, mental illness is often caused by factors beyond the person’s control such as genetic inheritance. Uneducated people do not have a full understanding of common mental illnesses such as anxiety and depression, and may dismiss, ostracize, or disdain suffering individuals as a result.

*Stoic Unseen* intends to address the lack of awareness about the frequency and severity of mental health issues. The project strives to incite dialogue among players and spread awareness about hardships faced by those that struggle with mental illness.

## Concept

Countless individuals need timely and affordable psychiatric care, and many lack access to such care because of a shortage of psychiatrists, insurance incompatibilities, or financial burdens. *Stoic Unseen* aims to bring awareness to and open dialogue about mental illness, targeting social-media users with loved ones that suffer from mental illness.



## Audience

This project is not restricted to a specified demographic, because mental health problems occur across all demographics. However, *Stoic Unseen* more specifically targets younger, tech-savvy users that utilize social media. The ideal audience member is one who uses social media actively, can empathize for others, and has close friends or family that struggle with mental illness.

Donation to NAMI (National Alliance on Mental Illness) is a possible outcome of the project. Thus, it is worth noting that the project considers audience members who are more ready, able and willing to give their support financially.

## User Scenario

In the ideal user scenario, a user would encounter *Stoic Unseen* through a social media post. The strong narrative and critical plot points of the story should attract the user, and immerse them in the artificial environment created by the story. The user will confront scenarios that depict mental illness as experienced by some people. The story should prompt the user to think, empathize, and make decisions throughout. At the end of the experience, the user should share the link with others and/or donate to NAMI. The process should yield a captivating experience for the user that prompts action and boosts awareness.

## Domains

Issues relevant to mental illness, psychiatry, and practice of medicine cover a wide array of domains. Pertinent research topics range from worldwide politics and economics all the way down to microbiology and chemistry. Given the expanse nature of domains related to the project, research focuses on medicine and psychiatry. The bulk of research used to substantiate this project falls under the publication subject “Medical Sciences.”

Statistical and demographic data discovered during research proves to be eye opening and demonstrative of the scope of mental health problems. For